



Audience:

Home and Business Owners

- people with a stake in the community

Exclusive Customers

- unduplicated by other radio formats

Loyal Customers

- who support Classical Music sponsors

Programming:

Quality Programming

- quality atmosphere/environment for your ads

Commercial Showcasing

- less clutter, no 6-spot commercial breaks

Proven Results:

Radio has helped us get customers from new areas. It amazed us that people who had never stepped through our door were now shopping with us because they had heard our ads on WFCC.

Angela Rimer - The Shoe Salon

The management group at WFCC knows our business and even more important, they know our clientele. They have helped us to create a cost-effective marketing plan that has reached a wide array of clients.

Chuck Hart - Lewis and Weldon Custom Kitchens

Our goal was to have more customers walk in our door. Our consumer traffic increased immediately and customers related hearing the ad.

Wendy Harris - Window Express & Gotcha Covered Fabrics